

9-10 August, 2021

STRUCTURE OF THE BUSINESS PROGRAMME

DISCUSSION THREADS

RULES OF THE GAME CONSOLIDATION OF OPPORTUNITIES BUSINESS PROCESSES AND ECONOMICS TECHNOLOGIES AND INNOVATIONS

HUMAN IN THE SPOTLIGHT

SPECIAL EVENTS







SECOND DAY

Taxi in the EAEU:

common market = unified rules?





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FIRST DAY

Russian taxi market: social guarantees and safety as a priority for building new type of digital ecosystems

Balance of interests in the industry: joint efforts towards stability

Taxi and Society. Social projects

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Seminar: Industry essentials for the Mass media 12:15p.m.-1:45p.m

Consumer development: the passenger as the driver of the market Development of regional legislation: presentation of the MEFT report and discussion

1:30a.m.-1:00p

:45p.m.-3:15p.m.

B2B: a marketplace of services and goods

and growth

Digital environment: integration and data security NGV fuel: cost-effective and eco-friendly future Regional development resource: industry standards

Economics and finances of the taxi fleet: clear answers to burning questions

3:30p.m.-5:00p.m.

Man in the machine of progress: driver's profession in the giganomics era

At the forefront of innovations: connected and autonomous transportation

Joint session of the TAMA Association

Authorities and Business: priorities and practices of cooperation

Key element of security: technologies or people?

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Risk management: the renewal of MTPL and insurance innovations

Lecture: cross-cutting digital trends Awarding the winners of the BEST TAXI DRIVER OF MOSCOW 2021 professional skill competition 5:40p.m.-7:00p.m.

4:00p.m.-5:30p.m.

Taxi and the City.
Smart mobility and the development of infrastructure

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Student transport lecture course

5:10p.m.-6:30p.m







Russian taxi market: social guarantees and safety as a priority for building new type of digital ecosystems

- Digitalization of regulation and business on the service of society
- Building a new generation of intelligent transportation systems
- Interaction between digital platforms and the labor market
- Adjusting the system of social guarantees in the industry
- Balancing the demand and economic efficiency



11:30p.m.-1:00p.m.

1:45p.m.-3:15p.m.

Balance of interests in the industry: joint efforts towards stability and growth

- Distribution of rights and obligations between the market participants: basic positions
- Definition of the legal status of aggregators
- What aspects of taxi services should be regulated at the federal
- Powers of constituent entities: do we need changes?
- Renting a taxi car: to prohibit or to legalize?



Taxi and society. Social projects

- Charity and business: ways of effective cooperation
- Mobilization of taxis during a pandemic
- Projects in the sphere of social responsibility of business
- State support of social projects in the taxisphere
- Social taxi: regional practices
- Taxi services and emergencies: how to avoid fare hikes?



Seminar:Industry essentials for the Mass media

- Basic terms used in the industry
- Russian taxi legislation
- Overview of foreign experience
- How is the Russian market organised and what are the trends of its development?
- Social significance of taxi services



B2B: a marketplace of services and goods

- What products do the leading software, hardware and equipment manufacturers offer for the taxi market?
- The best offers from the automotive industry for taxis
- How can new technologies help to optimize the business processes?



Digital environment: integration and data security

- Creating a trusted digital environment
- How will digital profiles work?
- Cyber threats and their prevention
- Personal data: who is responsible for its security?
- Should algorithms be regulated?
- Big data in the development of modern transport



NGV fuel: cost-effective and eco-friendly future

- Creating incentives for the use of NGV fuel in taxis
- Expansion of gas fuelling infrastructure
- Experience and economic efficiency of NGV application in the
- Measures to expand the range of vehicles with LPG



Man in the machine of progress: driver's profession in the giganomics era giganomics era

- Who does the driver work for?
- How to provide a driver with decent working conditions?
- What rights and responsibilities should the self-employed
- Should there be additional requirements for drivers?
- How to interest a driver in supporting the quality and safety of taxi services?



At the forefront of innovations: connected and autonomous transportation

- What level of connected mobility do we see now?
- When can mass appearance of drones be expected on the roads?
- How are innovative technologies in the automotive industry changing the passenger transportation and doing business?
- Introduction of driver assistance systems
- Electrification of road transport



Joint session of the TAMA Association

- Initiatives of TAMA Association in the sphere of passenger taxi
- Joint meeting: Working Group on Taxi of the Chamber of Commerce and Industry of the Russian Federation
- TAMA Association Taxi Coordination Council



Awarding the winners of the BEST TAXI DRIVER OF MOSCOW 2021 professional skill competition



Risk management: the renewal of MTPL and insurance innovations

- How much does a passenger's life and health cost?
- How can carriers and insurers come to a compromise?
- Is fair MTPL insurance possible?

- New technologies and development of smart insurance
- Is it necessary to develop voluntary insurance?
- Insurance and leasing: synergy for taxi market



Lecture: cross-cutting digital trends

 A lecture that explains the general context of technology and economic development, defining the strategic directions of the transport industry in general and taxi in particular



3:30p.m.-5:00p.m.







Taxi in the EAEU: common market = unified rules?

Antitrust regulation of taxi markets at the interstate level

- Standardization of industry requirements at the EAEU level
- Unification of taxi drivers databases at the EAEU level
- Building a common digital space in the EAEU



Consumer development: the passenger as the driver of the market



Development of regional legislation: presentation of the MEFT report and discussion

 Presentation of the annual report of MEFT AUTONOMOUS NON-PROFIT ORGANIZATION on the state of passenger transport services in the subjects of the Russian Federation in the field of regional legal regulation, as well as discussion of the best practices

2:15p.m.-1:45p.m.

0:00a.m.-12:00p.m

2:15p.m.-3:45p.m.

• Development of mechanisms on passenger rights protection • Passenger and the driver: mechanisms of conflict resolution

- How a passenger can influence the improvement of taxi service quality
- Attracting customer retention: from dumping to service level competition



Regional development resource: industry standards

- How do standards help to improve service quality?
- Priority areas of standardization
- How to motivate market participants to comply with the standards?
- Best regional practices in taxi standards implementation



Economics and finances of the taxi fleet: clear answers to **burning questions**

- Tools for financial optimization of taxi depots
- Payments to drivers: how to do it right?
- What can and can't be saved on?
- How to efficiently work with borrowed funds
- Financial accounting systems in taxi depots



Authorities and Business: priorities and practices of cooperation

- How can relevant authorities unite their efforts within the limits of their competence?
- How can the professional community convey their positions to the authorities?
- Practices of self-regulation and interaction between self-regulatory organizations and authorities
- Best regional practices



Key element of security: technologies or people?

- Main trends in the sphere of increasing the safety of taxi transportation
- New technologies of interaction between the driver and the car
- Telematics and video analytics
- Telemedicine and remote vehicle inspections
- Reducing the role of human factor in road accidents



Taxi and the City. Smart mobility and the development of infrastructure

- The role of taxi in the development of smart urban mobility
- Development of infrastructure for smart transport
- Multimodal route planning technologies in a modern city
- Transport services for key infrastructure objects



Student transport lecture course

• Leading theorists and practitioners of the industry will tell future professionals about current trends, problematic issues, and the future of transportation in a fascinating and accessible way

7:00 p.m. - 8:00 p.m.



THE SOLEMN CONCLUSION OF THE FORUM



4:00p.m.-17:30p.ı